



## PANTAENIUS RENEWS LONG TERM SUPPORT OF SUPERYACHT CUP

6 February 2012 - International insurance company Pantaenius has renewed a three year sponsorship agreement with the Superyacht Cup regatta in Palma. The agreement also includes sponsorship of the special Olympics edition of the Superyacht Cup Cowes, UK taking place from 22-25 July, a few days before the start of the London 2012 Olympics. Each regatta will feature a 'Pantaenius Race' with trophies awarded to each division.

"Pantaenius have supported the Superyacht Cup for over 10 years and I am very pleased to continue our sponsorship for another 3 years. The event is extremely valuable to us as we have the opportunity to spend time with our existing customers and meet new clients too. We look forward to the Superyacht Cup 2012 in Palma, and also to the special edition in Cowes UK too!" commented Martin Baum, Managing Director of Pantaenius.

For more information about Pantaenius, visit [www.pantaenius.com](http://www.pantaenius.com)

### About the Superyacht Cup

Now in its 16th year, the Superyacht Cup is the longest running superyacht regatta in Europe. Traditionally held in Palma at the end of June to start the Mediterranean season, the regatta is held over 4 days with racing in the spectacular Bay of Palma. As well as competitive racing on the water, the event is as popular for its informal and fun atmosphere ashore with themed dock parties and cocktail receptions. In 2012, organisers will also host a special Olympics edition of the regatta in Cowes, UK from 22-25 July.

## Contact:

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